

**Genealogical & Historical Council of Sacramento Valley
Discussion Session Notes – July 12, 2008**

What Can the Council Do to Benefit Your Organization?

- ❖ Advertise Events
 - Calendar on Council's website
 - Distribute information and flyers at Council meetings
 - Encourage organizations to post their meeting and event notices to the Sacramento-Events-L e-mail list.
- ❖ Promote Library Holdings
 - Publish joint shelf-list
 - Provide links to online library catalogs and shelf-lists on Council website.
- ❖ Provide society contact information on Council website
- ❖ Create media packet for organizations to use for publicity. Include media contacts.
- ❖ Publish Speakers Directory
- ❖ Create template for a beginner's research brochure that the societies and libraries can customize and publish.
- ❖ Hold discussions and idea-sharing at Council meetings.
- ❖ Develop a society handbook from the discussion topics.